WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETSTHE EDGE OF THE PRINTED PRODUCT.



GOLD IMAGE

PRINTING

FINAL SIZE

4" X 3"

DOCUMENT SIZE WITH BLEED

4.25" x 3.25"

Avoid placing important text or logos outside this area.

SAFETY MARGIN 1/8°

TRIM LINE
The printed product will be cut here.

BLEED AREA 1/8°

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

IMPORTANT

Bemove template laver BEFORE submitting.

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED! ALSO, AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT GREATES AN IMBALANCE!